

Project 5: Create a Regional System for Career Awareness and Exploration

**Project Goals/Desired Outcomes:** To equip students with increased knowledge and skills to make informed plans and decisions about careers and the education and training pathways for achieving their career goals.

**Narrative:** This project invests in digital career exploration tools and creates a region-wide system for linking students and career exploration opportunities. This approach will equip students with more knowledge to better inform their plans for courses, college and career. A regional system will be put in place linking high school students with local employers and practitioners who offer career development opportunities, job shadows, internships, and mentoring. This system will serve as a "STEM business-education exchange program."

**Key Performance Measures:** *Student Motivation & Engagement Survey*

**Cross-reference to other projects:** *Project 6, Commitment 5*

Activities for Project 5

| Item  | Activities, Tasks, Milestones, and Deliverables                                                                                                                                                                                                                                                                                                                                                                                      | Key Personnel                                                                  | Start Date (mm/dd/yy) | End Date (mm/dd/yy) | Status<br>Choose:<br>Not Begun,<br>In Progress, or<br>Complete:<br>mm/dd/yy | In Progress<br>Status<br>Choose:<br>Ahead; On-track; Off-<br>track; Immediate attn<br>reqd | Notes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Dependent<br>Activities<br>(in other<br>projects) | Budget<br>Reference                                                                                 | Change from application (includes pg-<br>reference)                                                                                                                            | Rationale for change                                                                                                                                                                                                                                                                    | Implications on other activities, performance<br>measures, and budget?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|-----------------------|---------------------|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|-----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5.1   | Activity 5.1: Establish a technical Work Group consisting of school district representatives, Workforce Development Council of Seattle King County representative, and community-based organizations representatives to work in partnership with the South King County STEM Network and Washington STEM to implement a regional career awareness and exploration system.                                                             |                                                                                | 4/15/13               | 8/31/13             |                                                                             |                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                   |                                                                                                     |                                                                                                                                                                                |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 5.1.1 | Task 5.1.1: Identify representatives from districts and community partners, including WA STEM and the South King County STEM Network, to provide input and guide the work associated with Project 5. From this point forward, this group will be referred to as Work Group.                                                                                                                                                          | STEM Network, Washington STEM leadership, Community Network Steering Committee | 4/15/13               | 6/1/13              |                                                                             |                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                   |                                                                                                     |                                                                                                                                                                                |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 5.1.2 | Task 5.1.2: Draft Project Coordinator job description and hire Coordinator.                                                                                                                                                                                                                                                                                                                                                          | Project Director                                                               | 4/15/13               | 7/31/13             |                                                                             |                                                                                            | The coordinator will support the cross-district team, coordinate with Projects 2 and 6 and Commitment 5 personnel, reach out to career awareness and exploration student tool vendors, work closely with Workforce Development Council of Seattle/King County and lead outreach to business and professional associations concerning student mentoring, career awareness and career exploration opportunities                                                                                                                                                                                                                                                                                                                                                                                     |                                                   | P5 -- Personnel, Fringe Benefits, & Travel                                                          | Pg. 297: We are reducing the FTE for this position from 1.0 to 0.5                                                                                                             | We are supplementing this position through our partnership with the South King County STEM Network. The supplement will provide 0.5FTE for the coordinator position. This allows for funds originally allocated for this item to be utilized in the development of our regional system. | Over the entire grant, personnel was originally budgeted at \$369,042 with fringe benefits totaling an additional \$129,165. With a reduction from 1.0FTE to 0.5FTE we will be saving \$206,786 in personnel and \$72,375 in fringe benefits. By reducing the project management FTE we are able to allocate additional funds for the development of our regional system. The savings for reducing this position to a 0.5FTE (\$206,786 salary and \$72,375 in fringe benefits) are being reallocated to the budget item <i>Contract for design of regional system to supporting students in deepening their participation in work based learning experiences during their K-12 educational experience</i> |
| 5.1.3 | Task 5.1.3: Convene Work Group and develop shared goals and outcomes.                                                                                                                                                                                                                                                                                                                                                                | Project Coordinator, Work Group                                                | 4/15/13               | 8/31/13             |                                                                             |                                                                                            | Developing shared goals and outcomes creates mutual accountability for all stakeholders of this project.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                   |                                                                                                     |                                                                                                                                                                                |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 5.1.4 | <i>Deliverable: Project 5 Work Group developed and shared goals and outcomes identified</i>                                                                                                                                                                                                                                                                                                                                          | <i>Project Coordinator, Work Group</i>                                         | 8/31/13               | 8/31/13             |                                                                             |                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                   |                                                                                                     |                                                                                                                                                                                |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 5.2   | Activity 5.2: In collaboration with the STEM Network, develop Request for Qualifications (RFQ) Process and Procedures for the selection of and plan to create a career awareness and career exploration field guide to serve as a guide for the development of a regional system supporting students in deepening their knowledge of potential careers and work based learning experiences during their K-12 educational experience. |                                                                                | 7/15/13               | 11/1/13             |                                                                             |                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                   |                                                                                                     |                                                                                                                                                                                |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 5.2.1 | Task 5.2.1: Create criteria and components of field guide.                                                                                                                                                                                                                                                                                                                                                                           | Project Coordinator, Work Group                                                | 7/15/13               | 8/15/13             |                                                                             |                                                                                            | A field guide will serve as a guide for the development of the regional system for career awareness and exploration. We envision this document providing research finding regarding best practices as well as regional resources associated with the development of a regional career awareness and exploration system. The field guide will also serve as an implementation guide as we prepare to pilot and rollout our regional system beginning in the fall of 2014. Puget Sound Educational Service District does not have the background and capacity to create a career awareness and exploration field guide; therefore, we will seek an external organization with a background in internships, mentorship and professional exchange programs to serve as developers of the field guide. |                                                   | Contract for design of regional system and online tools to support career awareness and exploration | There was no language concerning the development of a field guide in the application. Reduction in personnel is allowing for additional funding to be allocated for this item. | In order to develop a regional system, we need a guide that based on best practices and research. PSESD does not feel it possesses the internal capacity to develop this field guide and we seek outside assistance in the development of the field guide.                              | This activity and accompanying tasks are part of the budget item for <i>Contract for the development of a field guide to serve as a guide for the development of a regional system supporting students in deepening their knowledge of potential careers and work based learning experiences during their K-12 educational experience</i> . By changing the focused and total amount of the Workforce Development Council of Seattle King County's contract, reduction of \$48,818, we were able to reallocate \$20,000 for the development of the field guide.                                                                                                                                            |
| 5.2.2 | Task 5.2.2: Create criteria for identifying seven organizations to contact to determine their capacity to respond to the RFQ                                                                                                                                                                                                                                                                                                         | Project Coordinator, Work Group                                                | 7/16/13               | 8/15/13             |                                                                             |                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                   |                                                                                                     |                                                                                                                                                                                |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |

Project 5: Create a Regional System for Career Awareness and Exploration

**Project Goals/Desired Outcomes:** To equip students with increased knowledge and skills to make informed plans and decisions about careers and the education and training pathways for achieving their career goals.

**Narrative:** This project invests in digital career exploration tools and creates a region-wide system for linking students and career exploration opportunities. This approach will equip students with more knowledge to better inform their plans for courses, college and career. A regional system will be put in place linking high school students with local employers and practitioners who offer career development opportunities, job shadows, internships, and mentoring. This system will serve as a "STEM business-education exchange program."

**Key Performance Measures:** *Student Motivation & Engagement Survey*

**Cross-reference to other projects:** *Project 6, Commitment 5*

| Activities for Project 5 |                                                                                                                                                                                                                                           |                                            |          |           |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
|--------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|----------|-----------|--|--|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5.2.3                    | Task 5.2.3: Create criteria for selecting organization that will create a career awareness and career exploration field guide                                                                                                             | Project Coordinator, Work Group            | 7/22/13  | 8/15/13   |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.2.4                    | Task 5.2.4: Contact identified seven organizations and determine their capacity to develop the a career awareness and career exploration field guide.                                                                                     | Project Coordinator, Work Group            | 8/15/13  | 9/1/13    |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.2.5                    | Task 5.2.5: Utilized established selection criteria to select qualified organization                                                                                                                                                      | Project Coordinator, Work Group            | 9/2/13   | 9/10/13   |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.2.6                    | Task 5.2.6: Provide PSESD business office with selected organization and attain approval for the creation of a contract with said organization                                                                                            | Project Coordinator                        | 9/10/13  | 9/15/13   |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.2.7                    | Task 5.2.7: Establish a contract with selected organization outlining the field guide components, progress monitoring plan and timeline for completion and submission of field guide                                                      | Project Coordinator, Work Group            | 9/15/13  | 9/20/13   |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.2.8                    | Task 5.2.8: Monitor progress of field guide with weekly meetings established with selected organization                                                                                                                                   | Project Coordinator, Selected Organization | 9/20/13  | 11/1/13   |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.2.9                    | Task 5.2.9: Field guide finalized and submitted to project coordinator for final approval                                                                                                                                                 | Project Coordinator                        | 10/15/13 | 11/1/13   |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.2.10                   | <i>Deliverable: Career awareness and career exploration field guide</i>                                                                                                                                                                   | <i>Project Coordinator</i>                 | 11/1/13  | 11/1/13   |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.3                      | Activity 5.3: In collaboration with the STEM Network, conduct needs assessment in each Consortium district.                                                                                                                               |                                            | 10/15/13 | 1/1/14    |  |  | With a field guide developed, we will know what we need to assess within our districts and schools in order to determine what is occurring and what is the current capacity for engaging students in career awareness and exploration. In conjunction with the field guide, the assessment data will be used to determine what the regional system will need look like and where we will initially pilot the system. |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.3.1                    | Task 5.3.1: Determine digital career awareness and exploration tools and programs currently in use in each district in grades 3-12.                                                                                                       | Project Coordinator, Work Group            | 10/15/13 | 1/1/14    |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.3.2                    | Task 5.3.2: Determine need for supplementing existing tools and programs in use in each district in grades 3-12.                                                                                                                          | Project Coordinator, Work Group            | 10/1/13  | 1/1/14    |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.3.3                    | Task 5.3.3: Determine systems in place within each district that link students to career exploration opportunities.                                                                                                                       | Project Coordinator, Work Group            | 10/1/13  | 1/1/14    |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.3.4                    | <i>Deliverable: Asset map of each district's career awareness and exploration tools and programs</i>                                                                                                                                      | <i>Project Coordinator, Work Group</i>     | 1/1/14   | 1/1/14    |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.4                      | Activity 5.4: In partnership with the STEM Network, develop Request for Proposals (RFP) Process and Procedures for the selection of a system to support students in exploring career opportunities and links students with adult mentors. |                                            | 1/1/14   | 6/1/14    |  |  | Once the field guide is completed along with the data from the needs assessment of Consortium districts concerning their career awareness and career exploration systems and capacity, we will need to identify a vendor who will develop a regional system to support students in exploring career opportunities and links students with adult mentors.                                                             |  |  | In the original application we did not indicate that we would develop a system for career exploration and linking students with adult mentors. We are adding this task along with budget allocation to support the development of this system. | The development of a regional system will allow for more business/industry partners to be engaged in identifying student centric career opportunities because the system will be standardized throughout the region, students will be able to access the system regardless of their movement between schools and districts because of this regional system. |
| 5.4.1                    | Task 5.4.1: Determine process for reviewing and selecting proposals                                                                                                                                                                       | Project Coordinator, Work Group            | 1/1/14   | 3/31/14   |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.4.2                    | Task 5.4.2: Develop RFP application that aligns with the career awareness and career exploration field guide.                                                                                                                             | Project Coordinator, Work Group            | 2/24/14  | 4/15/14   |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.4.3                    | Task 5.4.3: Create RFP scoring guide                                                                                                                                                                                                      | Project Coordinator, Work Group            | 2/24/14  | 4/15/14   |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.4.4                    | Task 5.4.4: Determine calendar for submitting and reviewing proposals                                                                                                                                                                     | Project Coordinator, Work Group            | 4/1/14   | 5/15/14   |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.4.5                    | Task 5.4.5: Publicize final versions of RFP and scoring guide                                                                                                                                                                             | Project Coordinator                        | 5/15/14  | 6/1/14    |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.4.6                    | <i>Deliverable: Request for Proposal application, scoring rubric and calendar developed</i>                                                                                                                                               | <i>Project Coordinator, Work Group</i>     | 6/1/14   | 6/1/14    |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.5                      | Activity 5.5: Review and select proposals                                                                                                                                                                                                 |                                            | 7/1/2014 | 10/1/2014 |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.5.1                    | Task 5.5.1: Vendors submit proposals                                                                                                                                                                                                      | Project Coordinator, Work Group            | 7/1/14   | 8/1/14    |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |
| 5.5.2                    | Task 5.5.2: Screen proposals                                                                                                                                                                                                              | Project Coordinator, Work Group            | 8/1/14   | 8/15/14   |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                             |

Project 5: Create a Regional System for Career Awareness and Exploration

**Project Goals/Desired Outcomes:** To equip students with increased knowledge and skills to make informed plans and decisions about careers and the education and training pathways for achieving their career goals.

**Narrative:** This project invests in digital career exploration tools and creates a region-wide system for linking students and career exploration opportunities. This approach will equip students with more knowledge to better inform their plans for courses, college and career. A regional system will be put in place linking high school students with local employers and practitioners who offer career development opportunities, job shadows, internships, and mentoring. This system will serve as a "STEM business-education exchange program."

**Key Performance Measures:** *Student Motivation & Engagement Survey*

**Cross-reference to other projects:** *Project 6, Commitment 5*

| Activities for Project 5 |                                                                                                                                                                                                                                   |                                 |           |           |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|-----------|-----------|--|--|--|-----------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5.5.3                    | Task 5.5.3: Select finalist proposals                                                                                                                                                                                             | Project Coordinator, Work Group | 8/15/14   | 8/30/14   |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.5.4                    | Task 5.5.4: Provide PSESD business office with winning proposal and attain approval for the creation of a contract with said organization                                                                                         | Project Coordinator             | 8/30/14   | 9/5/14    |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.5.5                    | Task 5.5.5: Select and award proposals                                                                                                                                                                                            | Project Coordinator, Work Group | 9/5/15    | 9/15/14   |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.5.6                    | Task 5.5.6: Draft and finalize contracts                                                                                                                                                                                          | Project Coordinator, Work Group | 9/15/14   | 10/1/14   |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.5.7                    | <i>Milestone: Identified system that connects students with employers providing internship, job shadow and mentoring opportunities</i>                                                                                            | Project Coordinator, Work Group | 10/1/14   | 10/1/14   |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.6                      | Activity 5.6: Pilot regional system that connects middle and high schools students with employers providing internships, job shadows and mentoring opportunities.                                                                 |                                 | 10/1/14   | 12/31/14  |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.6.1                    | Task 5.6.1: Determine systems in place within each district that connect students and the STEM industry                                                                                                                           | Project Coordinator             | 10/1/14   | 12/31/14  |  |  |  | Project 6 |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.6.2                    | Task 5.6.2: Ensure middle and high school advisors and counselors are trained on the use of the regional system through Project 6                                                                                                 | Project Coordinator             | 10/1/14   | 12/31/14  |  |  |  |           | Contractual Services |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.6.3                    | Task 5.6.3: Deploy regional system in middle and high schools                                                                                                                                                                     | Project Coordinator, Work Group | 10/1/14   | 12/31/14  |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.6.4                    | Task 5.6.4: Monitor and adjust support for and implementation of system                                                                                                                                                           | Project Coordinator, Work Group | 1/1/15    | 3/31/15   |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.6.5                    | <i>Deliverable: System deployed to middle and high schools</i>                                                                                                                                                                    | Project Coordinator, Work Group | 12/31/14  | 12/31/14  |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.7                      | Activity 5.7: In collaboration with the STEM Network, develop Request for Proposals (RFP) Process and Procedures for the selection of digital career awareness and exploration tools and programs to meet the needs of districts. |                                 | 1/1/14    | 3/15/14   |  |  |  |           | Contractual          |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
|                          |                                                                                                                                                                                                                                   |                                 |           |           |  |  |  |           |                      | Utilizing an RFP process to identify the digital career awareness and exploration tools and programs instead of using Career Cruising. | In the grant application, Career Cruising was called out as the online tool that would be scaled across the region and the Workforce Development Council's online tools would be modified for use with middle school students. However, we want to allow for differentiation of online tools being used in the region as long as the challenge of student mobility is addressed. We see the need to examine the variety of tools available and then purchasing tools based upon fit to the district as well as school. | We have increased the number of licenses available to elementary, middle and high schools due to the changes in contract purpose and amount for the Workforce Development Council of Seattle King County, and reducing total amounts associated with travel and office supplies. |
| 5.7.1                    | Task 5.7.1: Determine process for reviewing and selecting proposals                                                                                                                                                               | Project Coordinator, Work Group | 1/1/14    | 1/31/14   |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.7.2                    | Task 5.7.2: Develop RFP application that aligns with the career awareness and career exploration field guide.                                                                                                                     | Project Coordinator, Work Group | 1/15/14   | 2/15/14   |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.7.3                    | Task 5.7.3: Create RFP scoring guide                                                                                                                                                                                              | Project Coordinator, Work Group | 1/15/14   | 2/15/14   |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.7.4                    | Task 5.7.4: Determine calendar for submitting and reviewing proposals                                                                                                                                                             | Project Coordinator, Work Group | 1/15/14   | 2/15/14   |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.7.5                    | Task 5.7.5: Publicize final versions of RFP and scoring guide                                                                                                                                                                     | Project Coordinator             | 2/15/14   | 3/15/14   |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.7.6                    | <i>Deliverable: Request for Proposal application, scoring rubric and calendar developed</i>                                                                                                                                       | Project Coordinator, Work Group | 3/15/14   | 3/15/14   |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.8                      | Activity 5.8: Review and select proposals                                                                                                                                                                                         |                                 | 2/16/2014 | 6/15/2014 |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.8.1                    | Task 5.8.1: Vendors submit proposals                                                                                                                                                                                              | Project Coordinator, Work Group | 2/16/14   | 4/1/14    |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.8.2                    | Task 5.8.2: Screen proposals                                                                                                                                                                                                      | Project Coordinator, Work Group | 4/1/14    | 5/1/14    |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.8.3                    | Task 5.8.3: Select finalist proposals                                                                                                                                                                                             | Project Coordinator, Work Group | 5/2/14    | 5/9/14    |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |
| 5.8.4                    | Task 5.8.4: Select and award proposals                                                                                                                                                                                            | Project Coordinator, Work Group | 5/12/14   | 5/16/14   |  |  |  |           |                      |                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                  |

Project 5: Create a Regional System for Career Awareness and Exploration

**Project Goals/Desired Outcomes:** To equip students with increased knowledge and skills to make informed plans and decisions about careers and the education and training pathways for achieving their career goals.

**Narrative:** This project invests in digital career exploration tools and creates a region-wide system for linking students and career exploration opportunities. This approach will equip students with more knowledge to better inform their plans for courses, college and career. A regional system will be put in place linking high school students with local employers and practitioners who offer career development opportunities, job shadows, internships, and mentoring. This system will serve as a "STEM business-education exchange program."

**Key Performance Measures:** Student Motivation & Engagement Survey

**Cross-reference to other projects:** Project 6, Commitment 5

| Activities for Project 5 |                                                                                                                                                         |                                          |         |          |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|---------|----------|--|--|--|-----------|--|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5.8.5                    | Task 5.8.5: Draft and finalize contracts                                                                                                                | Project Coordinator, Work Group          | 5/13/14 | 6/15/14  |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.8.6                    | Milestone: Identified tools and programs that supports career awareness and exploration tools of students grades 3-12.                                  | Project Coordinator, Work Group          | 6/15/14 | 6/15/14  |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.9                      | Activity 5.9: Make available selected digital career awareness and exploration tools and programs to the region to serve students in grades 3-12.       |                                          | 4/1/14  | 8/30/14  |  |  |  |           |  | We have increased the number of licenses available to elementary, middle and high schools due to the changes in contract purpose and amount for the Workforce Development Council of Seattle King County, and reducing total amounts associated with travel and office supplies. | We have increased the number of licenses available to elementary, middle and high schools due to the changes in contract purpose and amount for the Workforce Development Council of Seattle King County, and reducing total amounts associated with travel and office supplies. |
| 5.9.1                    | Task 5.9.1: Determine schedule for roll out of tools and programs.                                                                                      | Project Coordinator, Work Group          | 4/1/14  | 6/15/14  |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.9.2                    | Task 5.9.2: Agree on content of training with vendor of selected tool and programs                                                                      | Project Coordinator, Tool/Program Vendor | 6/15/14 | 7/1/14   |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.9.3                    | Task 5.9.3: Provide professional development to districts and community partners online as needed to fully implement tools and programs.                | Project Coordinator, Tool/Program Vendor | 7/1/14  | 8/30/14  |  |  |  | Project 6 |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.9.4                    | Deliverable: Established menu of career awareness and exploration tools and programs available for district to use with students grades 3-12            | Project Coordinator, Work Group          | 8/30/14 | 8/30/14  |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.10                     | Activity 5.10: Expand business and industry support of student career awareness and exploration                                                         |                                          | 2/1/14  | 8/31/14  |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.10.1                   | Task 5.10.1: Engage in outreach activities to local businesses to increase and align their level of support of student career awareness and exploration | Project Coordinator                      | 2/1/14  | 5/1/14   |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.10.2                   | Task 5.10.2: Link willing local business with school districts                                                                                          | Project Coordinator                      | 6/1/14  | 8/1/14   |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.10.3                   | Task 5.10.3: Continue outreach to local businesses in order to identify and increase the career exploration opportunities available to students         | Project Coordinator                      | 6/1/14  | 8/31/14  |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.10.4                   | Deliverable: Brief of research and evaluation findings with recommendations                                                                             | Project Coordinator                      | 8/31/14 | 8/31/14  |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.11                     | Activity 5.11: Rollout regional system that connects education and industry in all consortium schools                                                   |                                          | 9/1/15  | 12/26/16 |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.11.1                   | Task 5.11.1: Determine systems in place within each district that connect students and the STEM industry.                                               | Project Coordinator, Work Group          | 9/1/15  | 12/1/15  |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.11.2                   | Task 5.11.2: Ensure district personnel including counselors are trained to support student use of system through Project 6                              | Project Coordinator                      | 10/1/15 | 12/31/15 |  |  |  | Project 6 |  | Middle and high school advisors and counselors will need support and guidance on how to use the regional system that connects students with career awareness and exploration opportunities.                                                                                      |                                                                                                                                                                                                                                                                                  |
| 5.11.3                   | Task 5.11.3: Rollout regional system to half of Consortium schools                                                                                      | Project Coordinator, Work Group          | 1/1/16  | 3/31/16  |  |  |  |           |  |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |
| 5.11.4                   | Task 5.11.4: Rollout regional system to all Consortium schools                                                                                          | Project Coordinator, Work Group          | 4/1/16  | 6/30/16  |  |  |  |           |  | Rollout continues through end of school year and is repeated in following year.                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                  |

Project 5: Create a Regional System for Career Awareness and Exploration

**Project Goals/Desired Outcomes:** To equip students with increased knowledge and skills to make informed plans and decisions about careers and the education and training pathways for achieving their career goals.

**Narrative:** This project invests in digital career exploration tools and creates a region-wide system for linking students and career exploration opportunities. This approach will equip students with more knowledge to better inform their plans for courses, college and career. A regional system will be put in place linking high school students with local employers and practitioners who offer career development opportunities, job shadows, internships, and mentoring. This system will serve as a "STEM business-education exchange program."

**Key Performance Measures:** *Student Motivation & Engagement Survey*

**Cross-reference to other projects:** *Project 6, Commitment 5*

| Activities for Project 5 |                                                                                                                                                                                                                                                          |                                        |        |          |          |  |  |  |  |                                                            |                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|--------|----------|----------|--|--|--|--|------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5.11.5                   | Task 5.11.5: In collaboration with Workforce Development Council, STEM Network and Washington STEM, outreach to employers and professional associations to participate in the regional system by providing industry data and opportunities for students. | Project Coordinator, Work Group        | 9/1/16 | 12/26/16 |          |  |  |  |  | Contract to support outreach efforts to business community | Added Contract to support outreach efforts to business community. The Project plans to utilize the WDCSKC expertise in connecting business and industry with Project 5's manager in order to populate the regional system with workbased experiences for students. | with the Executive Director of the WDCSKC, the expansion of existing WDCSKC tools and website was not an appropriate fit for this project. Instead, the Project plans to utilize the WDCSKC expertise in connecting business and industry with Project 5's manager in order to populate the regional system with workbased experiences for students. Therefore, as the consortium engages in the research and development of a regional systems, we want to have the option to either customize a systems or create our own systems to serve all of the consortium schools. We envision utilizing several | This shift will support the populating of the career exploration system with business/industry partners that are ready to engage in providing career exploration opportunities for students. The total amount for the contract for services is \$120,000. The original budget item for the customization of WDCCKS totaled \$161,818. This shift produces a savings of \$41,818. These funds have been shifted to support the development of the regional system. |
| 5.11.6                   | <i>Deliverable: Identified process to connect students with employer and professional association career awareness and career exploration opportunities</i>                                                                                              | <i>Project Coordinator, Work Group</i> |        | 12/26/16 | 12/26/16 |  |  |  |  |                                                            |                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |